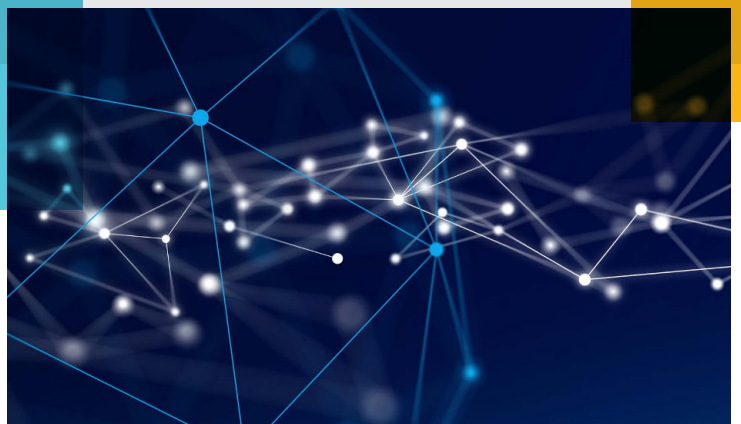




Learning to Lead in Uncertain Times



About DCU Business School and Harvest

DCU Business School has a long history of executive training both to individuals and client companies. Our executive programmes are crafted to meet both the needs of business and of individuals developing their careers based on the industry connections that underpin our approach to education. Globally accredited by AACSB and AMBA, we're in the top 5% of Business Schools globally.

DCU Business School and Harvest have partnered to offer a world class leadership programme.

Harvest is Ireland's leading people development consultancy with over 35 years' experience in people development, bespoke learning solutions, organisation development, executive coaching, mentoring and digital learning. Harvest's team of highly qualified and experienced learning experts and an excellent track record of partnering with global brands in the area of leadership development make it a leader in its field.

Who is this programme for?

DCU Business School and Harvest combine their expertise, experience and understanding of business to offer a unique programme designed for leaders seeking a global and up to date perspective on leadership and how to lead in an ongoing VUCA context.

The typical participant:

- Head of Function/Head of Department in a larger organisation
- C-Suite leader in a small to medium-sized organisation
- Potential successor to the C-Suite
- People leader with significant strategic responsibilities



Course Overview

Learning to Lead in Uncertain Times

A crisis of any kind is a huge shock to global communities and the global economy. Leaders today need to be comfortable in volatile, uncertain, complex and ambiguous (VUCA) times with skillsets to be effective to work through and out of existential crisis.

Learning to Lead in Uncertain Times is an 'online-first' programme that articulates the key requirements for effective leadership in a mission control room during a crisis. More importantly it highlights the necessity of a leadership mindset to extend beyond the immediacy of crisis times to the necessity of imagining a new world of possibilities for the leader and their organisation post-crisis.

A unique blend of renowned academic tutors from DCU and industry-leading learning specialists from Harvest have teamed together to create a world class learning experience that will focus on:

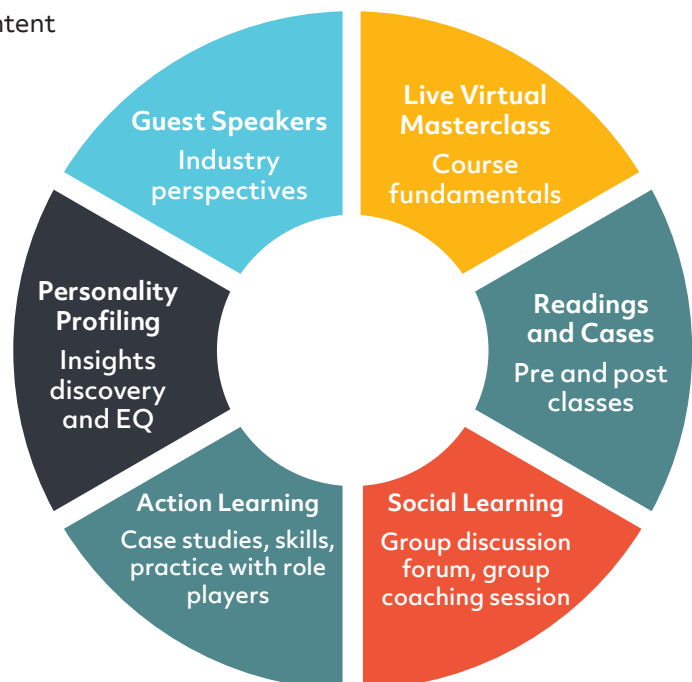
- The most up to date research-based content
- Experiential sessions to ensure ease of application and implementation of the knowledge and skills acquired

Programme structure

The programme comprises 5 modules, run on single days every 4 weeks and finishing with 2 consecutive days. Each day runs from 9.30am to 4.30pm.

Over the 10-month programme duration, every participant will receive:

- 1x Personalised Insights Discovery Profile Report and an EQ profile
- 2 x Peer Learning Sessions
- 9 x Masterclass days, including 1 x Innovation Challenge and 1 x Crisis Simulation
- (Optional one-to-one coaching package)



Programme Content

This online programme combines several learning elements to create a balanced blend of learning, interactions, and application in the learning journey for participants.

Module 1: Leadership self-analysis, resilience and agility

- Programme induction
- Insights Discovery and EQ profile interpretation and self-analysis
- Leadership and Personal Resilience
- Personal and Leadership Agility

Module 2: Leading a mission control leadership team

- Leading People; creating and sustaining a change-ready organisation
- Leading Teams; developing a high performance culture in teams and organisations including in a virtual context
- Peer Learning Session 1 (Group)

Module 3: Imagining a new world

- Design Thinking and Innovation Challenge
- Transformation Trends in Global Business

Module 4: Critical communications

- Leadership Communications in Times of Uncertainty
- Peer Learning Session 2 (Group)

Module 5: Company communication crisis simulation and leadership response

- Group Company Communication Crisis Simulation
- Study group touchpoint
- Company communication simulation conclusion and group presentations
- Industry stakeholder insights on constantly changing business environment scenarios

Insights discovery questionnaire (including transformational leadership profile) and an emotional intelligence profile

Each participant gets two personalised profiles to take away. Updates include coloured energies in a crisis, agile thinking and resilience in a remote environment.

What will you learn?

- Identify what it takes to become a leader comfortable in VUCA times with skillsets to be effective
- Effectively lead a mission control leadership team
- Enhance messaging and develop stakeholder-centric communication skills for uncertain times
- Imagining a new world of possibilities for the leader and their organisation

'Online-First' Programme Delivery

Online learning is becoming a vehicle for transformation across organisations, especially in light of ongoing public health regulations. Our online programmes combine a number of learning elements to create a balanced blend of learning, interactions and application in the learning journey for participants.

- AM live virtual masterclass – two hours
- Academic research-led learning
- PM live virtual classroom – two hours
- Experiential – application of course contents, discussion, collaborative group work

Cost of Programme:

€6,450 per participant

Duration and Dates

This 10 day programme will be delivered online over 10 months commencing February 2021. In line with current guidelines this programme will be delivered online for the upcoming cycle. It has been customised to reflect the online environment and to ensure maximum engagement for all participants.

The programme dates are:

- 10th February 2021
- 10th March 2021
- 7th April 2021
- 5th May 2021
- 2nd June 2021
- 1st July 2021
- 15th September 2021
- 13th October 2021
- 17th November 2021
- 18th November 2021

Programme Delivery Team

A unique blend of renowned academic tutors from DCU and industry-leading learning specialist from Harvest have teamed together to create a world class learning experience that will focus on:

- The most up to date research-based content
- Experiential sessions to ensure ease of application and implementation of the knowledge and skills acquired

Below is a sample of the team who will be delivering this programme:



Dr Melrona Kirrane
Associate Professor
Organisational Psychology,
DCU Business School



Prof David Collings
Professor, Human Resource
Management and
Associate Dean for
Research, DCU Business
School



Dr John McMackin
Assistant Professor, Human
Resource Management,
DCU Business School



Eamonn Eaton
Senior Learning Specialist,
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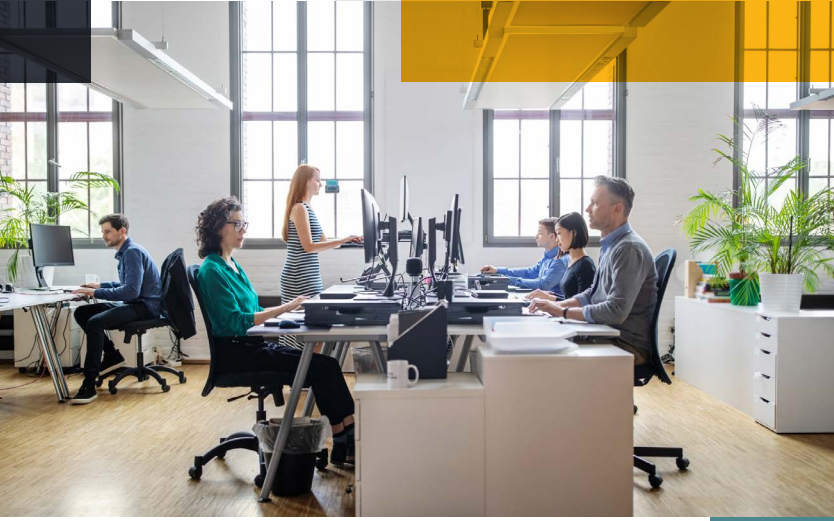
Ailish Reid
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Harvest



Padraig McKeon
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